



MAXWELL ANIMAL HEALTH

INSPIRE | INNOVATE | ILLUSTRATE

(GMP+, ISO 9001:2015, ISO 45001:2018, ISO 14001:2015 and ISO 22000:2018)

Optimising Performance Through
Organic Trace Minerals in
Poultry Nutrition

ZINC

IRON/IODINE

COPPER/CHROMIUM

MANGANESE/SELENIUM

UNLOCKING

Potential with **Natura[🐔] Trace**

Return

Response

Repeatability

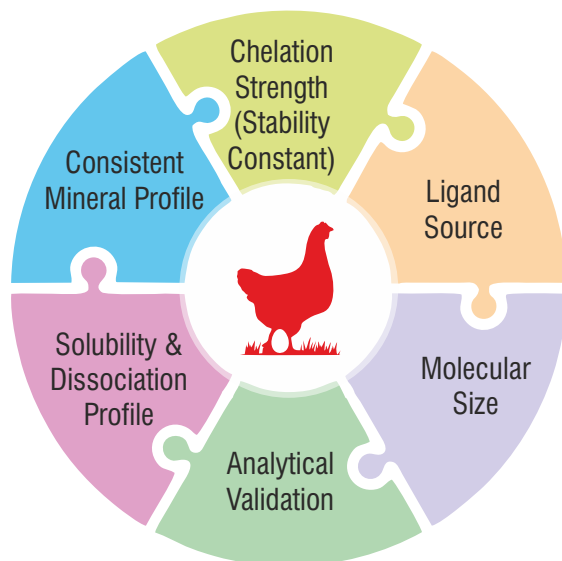
Research

Reassurance

Why Natura Trace Is Better ?

Feature	Inorganic TMs	Natura Trace
Bioavailability	10–40%	45–80%
Interaction with feed components	High	Low
Stability in GIT	Dissociates easily	Protected by chelation
Tissue deposition	Variable	Consistent & higher
Excretion rate	High	Low; eco-friendly
Oxidative stress impact	Higher	Controlled through better antioxidant activity

Selection Criteria for **Natura[®]Trace**
(Based on International Guidelines)



Composition:

Zinc chelate of amino acid hydrate	8%
Manganese chelate of amino acid hydrate	7%
Iron chelate of amino acid hydrate	10%
Copper (II) chelate of amino acids hydrate	1%
Potassium Iodine compounds of Trace Elements	0.5%
Sodium Selenite compounds of Trace Elements	0.5%
Chromium Potassium dichromate	0.25%

Features & Benefits:

- Higher Retention in target organs
- Precision Chelation ensures targeted delivery
- Improved Immunity; Better disease resilience
- Lower Environmental Impact- Reduced mineral load
- Cost-effective– Proven ROI and performance matrix

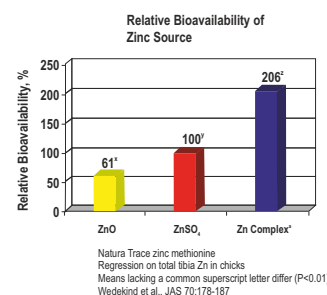
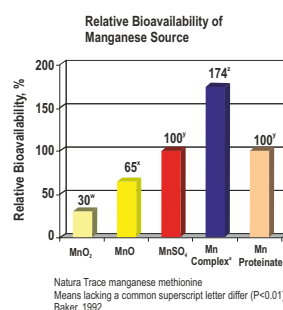
Dose: (gm/MT of Feed)

	Broiler Breeder	Broiler	Layer
On Top Application	500	250-500	250-500
Complete Replacement	1000	500-750	500-750

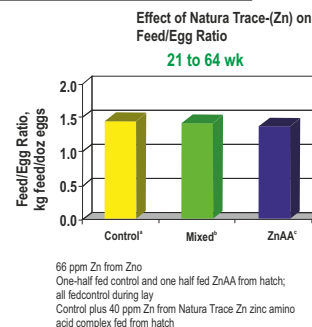
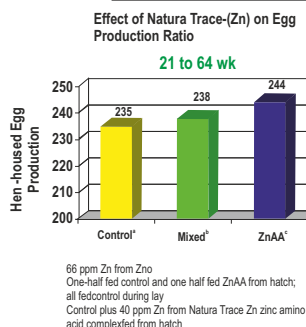
Or as advised by a Nutritionist

Natura[®]Trace Bioavailability

Higher Bioavailability better performance



Natura Trace roll - Layer Nutrition



Natura Trace ensures egg production during peak production



Presentation:
25 kg bag